



**Women Leadership is not
ABOUT women.
It's FOR women about
business and its results**

Upon completion of the program, women in leadership roles will be able to contribute more to the innovative development of their business, relying on advanced tools to boost corporate strategy, financial management and personal performance

How can you benefit from the program?

- ▶ More women will be retained in leadership roles.
- ▶ Aligning women's personal values to corporate values and goals will increase their motivation and involvement.
- ▶ Women will capitalize on their strengths and focus on areas for further development.
- ▶ Leaders will enhance their emotional expertise, thus building highest performing teams.

Companies with more women on their boards were found to outperform their rivals with a 42% higher return in sales, 66% higher return on invested capital and 53% higher return on equity.

The Bottom Line: Corporate Performance and Women's Representation on Boards", Lois Joy, Nancy M Carter, Harvey M Wagener, Sriram Narayanan, Catalyst, 2007